

**Newbie Case Study**

HOW I MADE  
**\$503.54**  
AFFILIATE COMMISSIONS  
**IN LESS THAN 14 DAYS**  
ON A BRAND NEW BLOG



## Disclaimer

I cannot guarantee you or anyone else any specific results or amounts of money that will be made with this method. The method worked for me but it does not mean it will work for you or anyone else, especially if you are not willing to put in the time and effort to make it work. With that being said, there is great potential in this method but it really depends on the hours you are willing to put in, your patience and willingness to be consistent. I'd also like to note that some of the links in this eBook are affiliate links and reviews of products, some of which I have bought and used myself.

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## Introduction

Hey I wanna say a big thank you for purchasing my case study. I promise not to beat around telling you the story of my life.

I will simply head straight to the point and reveal what I did to make **\$503.54** on a new blog as a Newbie because that is why you purchased this ebook in the first place.

One thing I will like to tell you before you begin is to keep an open mind and stick to this plan until you succeed because the truth is, this method I am about to reveal to you is nothing new but it is proven to be the FASTEST way for any Newbie to start making money online.

It's known as **Launch Jacking** and it simply entails writing review articles and creating video reviews of products launching soon and making commissions off them.

## Getting Started

Late last year, sometime around August I registered a domain name with plans to write quality content and grow a blog similar to big internet marketing blogs like onlinedimes.com or matthewwoodward.co.uk and neilpatel.com.

But after writing a couple of articles, I gave up. I thought about how long this might take before I start seeing results from my blog and truth is, I don't have that sort of patience.



Plus, most times I did not have a clue what to write or how to start, I felt lost.

I heard stories of experts who only started earning and having the great Google notice them after a year or two. Nope, I needed a faster way to get this done.

After some research I decided to focus on Launch jacking.

I picked up my domain which was collecting dust since I registered it in August 2019 and I started working on it in March 2020.

## Hosting My Blog

I needed a good hosting and I found a rather cheap one and got it hosted.

It costs about \$2 a month with unlimited everything. But then I started getting emails of downtime reports every day from Jetpack.

# ARE YOU FOR REAL?



I knew I could not work with this.

I couldn't work with an unreliable hosting that could possibly go offline if I got any visitors willing to read my article and buy from my link.

Just then a friend of mine helped me host it on his dedicated hosting platform and it's been great since then.

But then if I did not have that as an option I would definitely go for [Bluehost mainly because they are known for speed and are one of the best out there](#) for newbies. Period.

Next, I Searched for a fast theme I could use and settled for Astra (although it's not the fastest, schema is preferable) mainly because it works well with Elementor plugin which is a drag and drop website builder.

I needed it to create cool pages for my blog (more on this later).

Next, I Installed WordPress and some plugins to make it faster and help with my On page SEO.

I also designed a simple logo using Photoshop and set up my blog.

**Yipee, my blog was live.**

I knew how to set up a blog but not a successful one but I made up my mind that I will try this out and even if I failed I would keep on doing it.

## Becoming An Affiliate

Next thing I needed to do was to get my affiliate links.

I already had accounts on **Jvzoo, Clickbank and Warriorplus** for so many years with no earnings.

So one of the first things I needed to do was to get my affiliate links from vendors of products launching soon.

Now to do this I needed to get approved first.

So I went over to **muncheye.com** to find products, clicked through to the link and found the JV page.

Luckily the first product I checked out was [Robby Blanchard's commission hero](#) mainly because it was launching on Clickbank which is easy because I was not required to ask for approval before promoting the product when it launched.

So I went over to the JV page and got my affiliate link and wrote a review article from the information I could find on the page.

The product was about a faster way to earn commissions as an affiliate using Facebook ads. There were some cool techniques he had including testimonials. [You can check out the review article here](#)

## Creating the Review

It took me approximately 48 hrs because of my fears.

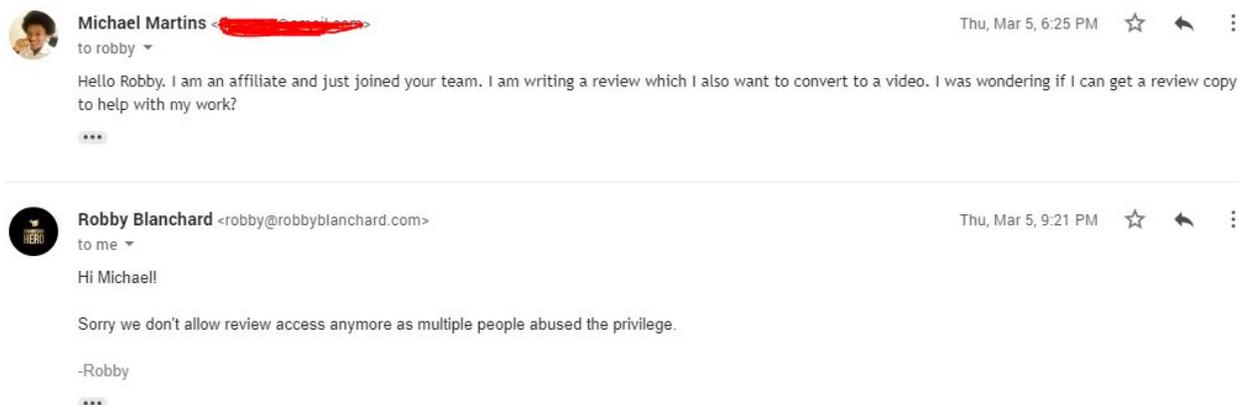
I was afraid it wasn't good enough. I was afraid I was missing something, I was afraid I spoke the wrong grammar and I was afraid the article wouldn't be long enough for Google to consider it a great content.

My aim was 1500 words and I was afraid when I was getting close to the end and I found out I had only written 700 words.



But I was able to surpass these challenges and fears after writing it over and over again. Polishing it each time, adding images and links.

I then sent Robby an email asking for a review copy so I could create a video also and he responded with this message.



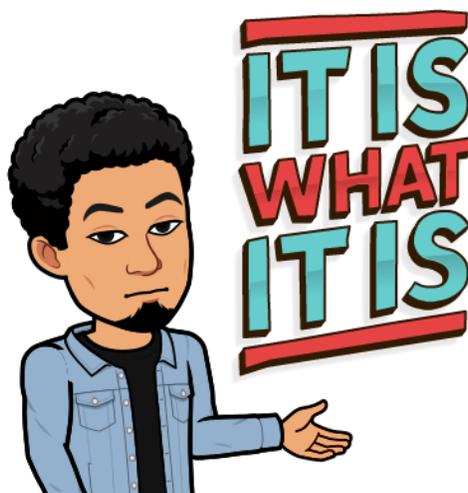
Truth is I wasn't expecting any earnings from this product because it was kinda expensive for a newbie still testing the waters. And experts suggested promoting products on the low price end for easy commissions.

So I didn't bother creating a video or doing much SEO on it.

I wanted to write it either way so I could have some content on my blog and push past the mental fear that I couldn't do this.

## Doing It Again

Immediately I was done. I wanted to write another article, this time it was [a JVZOO product being launched by Joshua Zamora, the product was DFY suite 2.0](#) and this required a request for approval.



I contacted the vendor via the Skype info I found at the bottom of the JV page and asked for approval and also sent a message over on JVZOO telling him I sent a message on Skype and I was interested in promoting the product by writing a review article and creating a review video.

I got approved the next day and man, was I glad, because it's usually a pain in the ass getting approved as a Newbie.

With that done, I went to work and this time I could feel this article was better than the first one and after writing it and making sure my links worked properly. I knew I needed bonuses to entice visitors to buy using my link.

## Getting Bonuses

Like I said I cared less if [Commission Hero](#) made a sale so I didn't bother adding any bonus to it whatsoever.

But this one needed bonuses because I wanted so much to make sales.

So since I was just starting out, I did not have a single clue how or where to get bonuses.



Then I remembered I had a pack of plr articles I bought on Fiverr years ago. I added that as a bonus and I took an MRR video and converted it to audio coupled with the PDF version.

I also added bonuses I got from a product I bought - a Niche report and wordpress theme called schema.

Compared to other review blogs, I still felt it wasn't enough.

So I went over to YouTube and downloaded some related videos under the creative commons license (you know you can do whatever you want with these videos right?)

I packaged them and [I had about 6 bonuses](#).

Then I went over to canva and designed covers for them. Just a flat image with no mockup.

## BONUSES

<p><b>FREE BONUS #1</b></p> <p><b>SEO Workshop</b> Double the Traffic to Your Content</p> <p>VIDEO</p>	<p><b>FREE BONUS #2</b></p> <p><b>Case Study</b> OVER 1,000 PAGE VIEWS IN FIRST MONTH BLOGGING</p> <p>VIDEO</p>
<p><b>FREE BONUS #3</b></p> <p><b>Profitable Niches in 2020</b></p> <p>DOCS</p>	<p><b>FREE BONUS #4</b></p> <p><b>SCHEMA LITE</b> Fast Premium Wordpress theme Worth \$69</p> <p><b>100% FREE</b></p> <p>THEME</p>
<p><b>FREE BONUS #5</b></p> <p><b>MP3 &amp; PDF</b> Ways to get more eyes on your content</p> <p>AUDIO</p>	<p><b>FREE BONUS #6</b></p> <p><b>BLOG CONTENT</b> 9 million Articles in every niche All With PLR Rights</p> <p>DOCS</p>

GET INSTANT ACCESS NOW

## Creating Bonus Pages

Next, I designed 3 pages using the Elementor plugin. They were to serve different purposes.

One page was designed for the bonuses to be displayed because I was afraid if I added all the bonuses' images directly on the blog post, it would slow it down.

Plus I needed it for my YouTube video so I would send people over to it instead of my review article.

One cool thing I added on the bonus page was a countdown timer to create urgency.

Second page was a thank you page with a simple form I created using Sumo plugin (which is free by the way) and the purpose of this page was to grab the email address of anyone who purchased using my link and it was a sort of gateway to the download page which was the 3rd page I created.

## Creating Video Reviews

Now I had all that set up. I needed to create my video review.

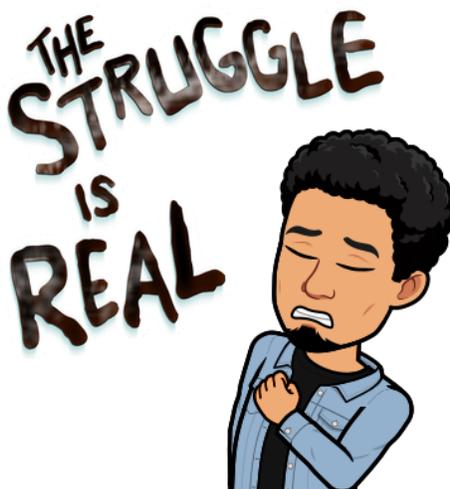
That was the hard part because although I work full time as a video editor and the production aspect of it. I have never been so comfortable showing my face on camera.

Of course I could avoid showing my face but Jono Armstrong who is a big YouTuber and who focuses mainly on product reviews suggested showing one's face gave it a human touch and would help in some way.

So I had to create a video with my face in it.

I used a purple panda microphone, an Akaso action camera connected to my PC as a webcam and a screen capture app called OBS

The video took me over 3 days because I would have so many errors and worry about the lighting, my voice, my accent, plus I was trying to figure out how to use OBS. It was exhausting.



Luckily I was approved about 2 weeks earlier so I had the time to make all these mistakes trying to figure out everything.

Another challenge I had was not having access to a review copy.

I sent an email requesting for one but never got a response. The reason is most likely because I am a newbie with no name.

Anyway, I came up with a video I was not so satisfied with but I had to put it up anyway.

I inserted tags, wrote a long description with links to my bonus page and went the extra mile to create closed captions for those who probably couldn't hear me on video because of the mic and designed a thumbnail in Photoshop (I use both canva and Photoshop but I am more comfortable with Photoshop).

I implemented everything I learnt about optimizing YouTube videos. I left no stone unturned.

So now I had my article, review video, my bonus page, my bonus thank you page (which I added at the back end in my Jvzoo account by the way) and the download page with all the links.

I submitted the URL to Google and now I needed to rank my blog to gain traffic.

# How I Got Traffic To My Blog

The first thing I did was to get social signals to make it look natural to Google. This is one of the most important factors for ranking.

Next, I went over to Quora to answer questions related to the product I was promoting.

[DFY suite is a cloud software that boosts ranking](#). So all I did was answer SEO related questions and added a link to my article.

## How do I get backlinks to a job site?

 **Michael Martins** · Mar 18  
Internet Marketer

The best resources for **job** board backlinks include college career service pages, **job**-related blogs and even other **job** boards. Work to build quality backlinks and your **job** board **SEO** will drive your page much higher in search results.

But then another way is to first make sure your Job site has a blog so Google starts noticing, and your interlinks leads to people hitting your links to your home page.

Then building backlinks via edu links, pbn and web 2.0 can help push your job site up the SERP. However, if you think this tedious and time consuming (which it is). I would suggest you use software that gets the job done with a couple of clicks.

One of such websites is the [DFY suite 2.0 which I review here](#) . It basically syndicates your content and also has the feature of creating content for you.

3 views

 Upvote  Share  

[View 1 Other Answer to this Question >](#)

I ended up over doing it and Quora warned me of spamming so I took it down a notch and stopped at some point. But as you can see in the image my link is still there and that counts as a backlink.

Next, I went over to Fiverr and ordered some blog comments.

It was delivered over a couple of days but I discovered that the gig I ordered was not specifically related to my niche. They were just random comments on unrelated blogs.

It was my bad. I should have contacted the owner of the Fiverr gig before placing an order. But either way it helped boost my SEO.

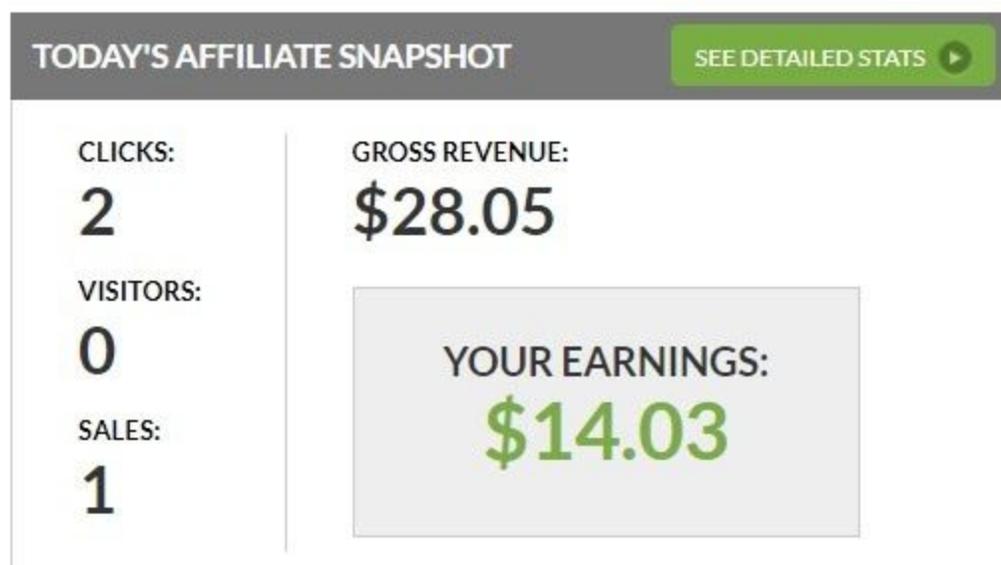
Later, I purchased another gig for YouTube.

This gig literally took me to the first page with so many views from Russia. I really can't explain why I was getting traffic from there, but I saw my video ranking for some time.

Now that gig later sucked when the product was finally launched the views began to drop and my video also began to drop in ranking. It sucked really bad.

## My Earnings

I started getting some traffic from Google after the launch and next thing you know, I **made my first commission \$14.03**. The same day.



I ran across my room excited (Don't laugh)

Although at that point, I did not break even with what it cost to boost my ranking but it was the push and motivation I needed to keep going.

I went back to muncheye and repeated the process and the cool thing is for some reason, I was getting approved easily and I also got some vendors to trust me enough to give me a review copy.

Now a funny thing happened while I was writing new reviews.

I got an email from Payoneer which is a payment site I use to withdraw my earnings.

The email said **I received \$194.61**. I was super excited but I wasn't quite sure which product sale made me money. So I logged into my account and tried tracing where the funds came from.



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Dear Michael Martins,

You have received a new payment:

Amount	\$194.61
Sent by	CLICKBANK
Payment ID	

[VIEW PAYMENT DETAILS](#)

Alas, it was from Clickbank, my first product review which I didn't bother creating a bonus or SEO for. [The commission hero by Robby blanchard](#).

I was super excited about this and it was sent already to my payoneer account.

I checked my Clickbank account and I noticed I earned this commission since the 14th of April which was just 4 days after my first commission on Jvzoo.

So, why didn't I get a notification from Clickbank regarding my earning?  
I had a different email connected to my Clickbank account, like I said I opened this account a long time ago. LOL. I use a new email now.

## WEEKLY SALES SNAPSHOT

Week Ending	Gross Sales
2020-05-05 (current week)	\$0.00
2020-04-28	\$0.00
2020-04-21	\$0.00
2020-04-14	\$219.01
2020-04-07	\$0.00

I posted my earnings to my friends and everyone kept asking how I did it.

But that's not all, [another product I reviewed called Mailvio](#) made me about \$270 with little or no SEO technique. All I did was interlink my articles to keep the juice flowing and I think I got a bit of social signals (not sure if it was this post).

<input type="checkbox"/>	★ ▶ Mailvio	Inbox	Congrats, You Made a Commissions of \$98.50 - Hey Michael, Great job...You just made ...	Apr 23
<input type="checkbox"/>	★ ▶ Mailvio	Inbox	Congrats, You Made a Commissions of \$148.50 - Hey Michael, Great job...You just mad...	Apr 23
<input type="checkbox"/>	★ ▶ Mailvio	Inbox	Congrats, You Made a Commissions of \$23.50 - Hey Michael, Great job...You just made ...	Apr 23

Plus all I did was write an article and the cool thing is I did not create a video for it.

The sum of my earnings is \$503.54 and I made it all in less than 14 days from the time [DFY suite was launched](#) on the 10th of April 2020.

Although I implemented my SEO technique earlier, it started picking up as a result of the search traffic on DFY suite which then spread across other posts. I did a little bit of SEO here and there on different posts but not as much as I did on DFY suite.

## Conclusion

Now, I did not hurry off to buy a Lamborghini with my earnings (although I wish I could). LOL.

I reinvested more into some products as well and better traffic sources.

A cool thing I did was I bought through links of other review blogs so I could get access to their bonuses and use that for my own reviews as well.

So that's how I get bonuses now.

The only thing I have spent money on would be purchasing some things for my baby. Yes I am expecting my first child in a few months.



I don't make money on all reviews I write, I don't get approved all the time, I don't get review copies each time. But that's the way the business works. You win some and you lose some.

Keep in mind I have never done any of these before. I was a newbie in all this just like you and if I can do it you can do it.

You only need to be determined to get this done.

What I have earned is nothing compared to what other review blogs make, but it's not a bad start.

I hope this helps and encourages you to get started. This is the fastest way to make money online as a newbie. Trust me or ask the experts.

You can make even more if you implement more traffic methods (which you can learn in my coaching program) or use [softwares like the DFY suite](#). In no time, you could be making enough from home despite the lockdown like I did.

Thanks again for purchasing this product. [You now have access to my secret Facebook group where we can all share ideas and help each other.](#)

At the time I am writing this ebook I probably have no member in the group or so many already. I don't know.

But whatever the case, be a part of the community and you can also expect emails from me to help you achieve more success.

I hope this helps you achieve the same success I have achieved in a short time as it will make me happy to see you share your own case study as well.

Go out and implement all you have learned here and scale up from there. I was a Newbie, I came, I saw and earned commissions - my very first in the internet marketing niche. If I can do this, you can also.

See ya around.

Cheers.



*Michael Martins*

**P.S** These are all reviews written by me on my blog, you can check them out for some form of inspiration or get some of the products to get some of my bonuses.

[Extempore Review](#) (A mobile app teleprompter that lets you read script while recording a video)

[CreateStudio Review](#) (Amazing video editing software that also creates cool animations)

[Mailvio Review](#) (A cheaper alternative to any email marketing software you have ever come across)

[DFY Suite 2.0 review](#) (If you need buyer Traffic and backlinks to boost you SEO)

[Viral Traffic Boost Review](#) (Amazing plugin for driving traffic from Facebook)

[Vidtoon Review](#) (Easy, simple to use 2d animation software)

[Commission Hero Review](#) (Learn this Facebook technique and make huge commissions)